

Application of Principal Component Analysis for Simulation Software Selection

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Abstract

In a period of continuous change in global business environment, organizations, large and small, are finding it increasingly difficult to deal with, and adjust to the demands for such change. Simulation is a powerful stool for allowing designers imagine new systems and enabling them to both quantify and observe behavior. Currently the market offers a variety of simulation software packages. Some are less expensive than others. Some are generic and can be used in a wide variety of application areas while others are more specific. Some have powerful features for modeling while others provide only basic features. Modeling approaches and strategies are different for different packages. Companies are seeking advice about the desirable features of software for manufacturing simulation, depending on the purpose of its use. Because of this, the importance of an adequate approach to simulation software evaluation and selection is apparent. This paper presents an application of Principal Component Analysis for Simulation Software Selection.

Keywords: Simulation, Simulation software, Evaluation, Selection.

Introduction

Growing competition in many industries has resulted in a greater emphasis on developing and using automated manufacturing systems to improve productivity and to reduce costs. Due to the complexity and dynamic behavior of such systems, simulation modeling is becoming one of the most popular methods of facilitating their design and assessing operating strategies. An increasing need for the use of simulation is reflected by a growth in the number of simulation languages and simulators in the

software market. When a simulation language is used, the model is developed by writing a program using the modeling construct of the language. This approach provides flexibility, but it is costly and time consuming. On the other hand, a simulator allows the modeling of a specific class of systems by data or graphical entry, and with little or no programming. Following a review of previous research in simulation software evaluation, an evaluation framework used for the evaluation is given.

Research in Software Evaluation and Selection

The starting point for the research was to review previous studies on the evaluation and selection of simulation software tools. Although there are many studies that describe the use of particular simulation packages or languages, for example, Fan and Sackett (1988), Taraman (1986), Bollino (1988) and so on, relatively few comparative assessments were found like Abed *et al.* (1985), Law and Kelton (1991).

Some of the evaluations of simulation languages include: a structural and performance comparison between SIMSCRIPT II.5 and GPSS V by Scher (1978); an efficiency assessment of SIMULA and GPSS for simulating sparse traffic by Atkins (1980); and a quantitative comparison between GPSS/H, SLAM and SIMSCRIPT II.5 by Abed *et al.* (1985).

SLAM, ECSL and HOCUS were used for the comparison of event, entity and process-based approaches to modeling and simulating manufacturing systems by Ekere and Hannam (1989). Several criteria describing programming features, model development characteristics, experimental and reporting features, and commercial and technical features were specified.

Law and Haider (1989) provided a simulation software survey and comparison on the basis of information provided by vendors. Both simulation languages and simulators such as FACTOR, MAST, WITNESS, XCELL + and SIMFACTORY II.5 are included in this study. Instead of commenting on the information presented about the software, the authors concluded that there is no simulation package which is completely convenient and appropriate for all manufacturing applications.

A similar approach to software comparison has been taken by Grant and Weiner (1986). They analyzed simulation software products such as BEAM, CINEMA, PCModel, SEE WHY and SIMFACTORY II.5, on the basis of information provided by the vendors. The authors do not comment on the features provided by the software tools.

Law and Kelton (1991) described the main characteristics and building blocks of AutoMod II, SIMFACTORY II.5, WITNESS and XCELL +, with a limited critical comparison based on a few criteria. Similarly, Carrie (1988) presented features of GASP, EXPRESS, GENETIK, WITNESS and MAST, but again without an extensive comparison.

SIMFACTORY II.5, XCELL +, WITNESS were compared by modeling two manufacturing systems by Banks *et al.* (1991). The main results of the comparison revealed that SIMFACTORY II.5 and XCELL + did not have robust features, while WITNESS had most of them. Such conclusions were obtained on the basis of twenty

two criteria.

Hlupic and Paul (1999) presented criteria for the evaluation and comparison of simulation packages in the manufacturing domain together with their levels of importance for the particular purpose of use. However, it is indicated which criteria are more important than others, according to the purpose of software use.

Teweldeberhan *et al.* (2002) proposed a two-phase evaluation and selection methodology for simulation software selection. Phase one quickly reduces the long-list to a short-list of packages. Phase two matches the requirements of the company with the features of the simulation package in detail. Different methods are used for a detailed evaluation of each package. Simulation software vendors participate in both phases.

Simulation Software Evaluation Criteria

The criteria derived can be applied to the evaluation of any general or special purpose simulation package. For this study four main groups are defined to develop the framework for the evaluation. Features within each group are further classified into subcategories, according to their character. Total features within these groups are 210. The main categories are:

Hardware and software considerations: coding aspects, software compatibility, user support, financial & technical features;

Modeling capabilities: general features, modeling assistance;

Simulation capabilities: visual aspects, efficiency, testability, experimentation facilities, statistical facilities; and

Input/Output issues: input and output capabilities, analysis capabilities.

Principal Component Analysis for Simulation Software Selection

Principal Component Analysis has been applied to identify the features that are common and hence most important in each of 9-groups (PCA can not be applied to S/W Compatibility, Experimentation Facilities, Statistical facilities, Analysis Capabilities and) of criteria i.e. Coding Aspects, User Support, Financial & Technical Features, General Features, Modeling Assistance, Visual Aspects, Efficiency, Testability and I/O Capabilities. The survey for the study was conducted on 20 automobile manufacturers in North India. Framework in the form of questionnaire was presented to automobile industry. From among the 20 automobile manufacturers, completed questionnaires were received from 18 companies and no reason was offered for non-compliance by the two firms namely Mahindra & Mahindra Ltd. and Ultra Motor India Pvt. Ltd., for not participating in the study. A total of 40 usable questionnaires were obtained constituting an overall response rate of 90.00 percent. Thus the data has been analyzed for 18 automobile manufacturers using 40 questionnaires and the results have been computed accordingly.

A factor explains the correlations among a set of given variables. Factor analysis is a multivariate statistical technique in which the whole set of interdependent relationship is examined, generally used for data reduction and summarization

(Malhotra, 2002, p. 586). In other words, it simplifies the diverse relationships that exist between a set of observed variables by explaining some common factors that link together the apparently unrelated variables (Dillon and Goldstein, 1984). The main purpose of this technique is to condense the information contained in a number of original variables into a smaller set of new composite dimensions with a minimum loss of information (Joseph, 1995). For conducting Factor Analysis, minimum sample size should be atleast four times of the variables taken under consideration (Sen and Pattanayak, 2005). As a total of 40 questionnaires are available, the present study qualifies the sample size requirement for applying the Factor Analysis on each group of criteria.

Adequacy of the Data for Factor Analysis

For checking the adequacy of the data for Factory Analysis, the various recommended techniques are:

- a. Construction of Correlation Coefficient Matrix of Explanatory Variables
- b. Construction of Anti-Image Correlation Matrix
- c. Kaiser-Meyer-Oklin (KMO) Measure of Sampling Adequacy
- d. Bartlett's Test of Sphericity

Construction of Correlation Coefficient Matrix of Explanatory Variables

It is a lower triangle matrix showing simple correlations among all possible pairs of variables included in the analysis. For the application of factor analysis, it is obligatory that the data matrix should have good correlations. If visual inspection reveals no substantial number of correlations greater than 0.30, then Factor Analysis is probably inappropriate (Hair, 2003, p.99). The Correlation Coefficient Matrix has been computed for the data to check the inter-correlation between various variables. For the factor analysis to be appropriate, the variables must be correlated. Perusal of Table 1 clearly indicates that there are enough correlations indicating the suitability of data for application of Factor Analysis.

Anti-Image Correlation Matrix

It is the matrix of partial correlations among variables. The diagonal contains the measures of sampling adequacy for each variable and the off-diagonal elements are the partial correlations among variables. If true factors existed in the data, the partial correlations would be small (Hair, 2003, p. 99). Present study has also computed Anti-Image correlations and found that the partial correlations are very low indicating that true factor existed in the data. Table 2 contains the Matrix of Anti-Image correlations.

Kaiser-Meyer-Oklin (KMO) Measure of Sampling Adequacy

It is an index used to examine the appropriateness of factor analysis. High values (between 0.5 and 1.0) indicate adequacy of data for the use of Factor Analysis (Malhotra, 2002, p. 588). Here, the computed value of KMO statistic is 0.573 indicating the adequacy of data for Factor Analysis.

Bartlett’s Test of Sphericity

It is a test often used to examine the hypothesis that the variables are uncorrelated in the population i.e., population correlation matrix is an identity matrix (Malhotra 2002, p. 588). This test finds the overall significance of correlation matrix, and provides the statistical probability that the correlation matrix has significant correlations among at least some of the variables (Hair, 2003, p. 99). Here, Bartlett’s Test’s Chi-square value is 96.661 (approx), Df = 21, significant at 0.000. This significant value indicates that correlation coefficient matrix is not an identity matrix. All this ensures the adequacy of data for application of Factor Analysis.

Table 1: Correlation Coefficient Matrix of Explanatory Variables.

Correlation Matrix ^a								
		Q2.2.1	Q2.2.2	Q2.2.3	Q2.2.4	Q2.2.5	Q2.2.6	Q2.2.7
Correlation	Q2.2.1	1.000	.709	.178	.556	.313	.414	-.169
	Q2.2.2	.709	1.000	.130	.603	.131	.243	-.044
	Q2.2.3	.178	.130	1.000	.605	.294	-.127	-.072
	Q2.2.4	.556	.603	.605	1.000	.459	.231	-.141
	Q2.2.5	.313	.131	.294	.459	1.000	.431	.136
	Q2.2.6	.414	.243	-.127	.231	.431	1.000	-.101
	Q2.2.7	-.169	-.044	-.072	-.141	.136	-.101	1.000
Sig. (1-tailed)	Q2.2.1	.000	.000	.139	.000	.026	.004	.152
	Q2.2.2	.000	.000	.215	.000	.214	.068	.395
	Q2.2.3	.139	.215	.000	.000	.035	.220	.331
	Q2.2.4	.000	.000	.000	.000	.002	.079	.196
	Q2.2.5	.026	.214	.035	.002	.000	.003	.204
	Q2.2.6	.004	.068	.220	.079	.003	.000	.271
	Q2.2.7	.152	.395	.331	.196	.204	.271	.000

a. Determinant = .062

KMO and Bartlett’s Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		.573
Bartlett's Test of Sphericity	Approx. Chi-Square	96.661
	df	21
	Sig.	.000

Table 2: Anti-image Correlation Matrix of Explanatory Variables.

Anti-image Matrices								
		Q2.2.1	Q2.2.2	Q2.2.3	Q2.2.4	Q2.2.5	Q2.2.6	Q2.2.7
Anti-image Covariance	Q2.2.1	.394	-.210	-.028	-.006	-.077	-.119	.114
	Q2.2.2	-.210	.340	.119	-.165	.134	.016	-.121
	Q2.2.3	-.028	.119	.485	-.225	-.038	.180	3.17E-005
	Q2.2.4	-.006	-.165	-.225	.278	-.136	-.029	.096
	Q2.2.5	-.077	.134	-.038	-.136	.546	-.229	-.224
	Q2.2.6	-.119	.016	.180	-.029	-.229	.621	.102
	Q2.2.7	.114	-.121	3.17E-005	.096	-.224	.102	.846
Anti-image Correlation	Q2.2.1	.713 ^a	-.575	-.065	-.017	-.167	-.240	.197
	Q2.2.2	-.575	.531 ^a	.292	-.535	.310	.034	-.225
	Q2.2.3	-.065	.292	.475 ^a	-.613	-.074	.328	4.96E-005
	Q2.2.4	-.017	-.535	-.613	.615 ^a	-.350	-.071	.197
	Q2.2.5	-.167	.310	-.074	-.350	.545 ^a	-.394	-.329
	Q2.2.6	-.240	.034	.328	-.071	-.394	.589 ^a	.141
	Q2.2.7	.197	-.225	4.96E-005	.197	-.329	.141	.247 ^a

a. Measures of Sampling Adequacy(MSA)

From the above discussion, the following results are extracted:

- i. Correlation Coefficient Matrix contains enough high correlations.
- ii. Anti-Image Correlation Matrix contains low partial correlations.
- iii. Value of KMO statistic is large.
- iv. Value of Bartlett's Test of Sphericity is significant.

Now, after testing the adequacy of data, the set of 7 statements regarding the coding aspects of simulation software were subjected to factor analysis. Principal Component Analysis (PCA) was used for extraction of factors and the number of factors to be retained was on the basis of Latent Root Criterion (Eigen Value Criterion). An eigen value represents the amount of variance associated with the factor. Thus, only the factors having latent roots or eigen values greater than 1 are considered significant; all the factors with latent roots less than 1 are considered insignificant and are disregarded (Hair, 2003, p.103). Therefore, factors with eigen values more than one should be selected. Table 3 contains the initial eigen values for all the components. Perusal of Table 3 indicates that only three components have eigen values greater than unity and total variance accounted for by these three factors is 75.300 percent and remaining 24.700 percent was explained by other factors.

Table 3: Total Variance Explained by Initial Eigen Values.

Component	Initial Eigenvalues			Extraction Sums of Squared Loadings			Rotation Sums of Squared Loadings		
	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
1	2.849	40.693	40.693	2.849	40.693	40.693	2.409	34.415	34.415
2	1.266	18.089	58.782	1.266	18.089	58.782	1.668	23.833	58.248
3	1.156	16.518	75.300	1.156	16.518	75.300	1.194	17.052	75.300
4	.926	13.227	88.528						
5	.352	5.022	93.549						
6	.297	4.240	97.789						
7	.155	2.211	100.000						

Extraction Method: Principal Component Analysis.

Further, the Component Matrix (without rotation) was constructed as exhibited in Table 4. Perusal of Table 4 indicates that there are many variables having loading on more than one factor. "Although the unrotated factor matrix indicates the relationship between the factors and individual variables, it seldom results in factors that can be interpreted, because factors are correlated with many variables" (Malhotra, 2002, p. 595). The solution to above problem lies in Varimax Rotation.

Table 4: Component Matrix (Without Rotation).

Component Matrix^a

	Component		
	1	2	3
Q2.2.1	.822	-.265	-.199
Q2.2.2	.745	-.172	-.291
Q2.2.3	.482	.798	.026
Q2.2.4	.870	.324	-.047
Q2.2.5	.590	.029	.656
Q2.2.6	.504	-.648	.274
Q2.2.7	-.162	.069	.723

Extraction Method: Principal Component Analysis.

a. 3 components extracted.

In the next step, the principal factors were orthogonally rotated using Varimax Rotation. This method minimizes the number of variables that have high loading on a factor and thereby enhancing the interpretability of factors (Sen and Pattanayak, 2005 and Malhotra, 2002, p. 595). Rotation does not affect the communalities and the percentage total variance explained. However, the percentage of variance accounted for by each factor does change. The variance explained by the rotated factors is redistributed by rotation.

The factor loadings greater than 0.45 should be retained (ignoring signs) because loadings below it are poor (Bhaduri, 2002, Sidhu and Vasudeva, 2005). The Present study has also followed the same criterion for factor loadings. The Varimax Rotated Factor Loading Matrix has been presented in Table 5.

Table 5: Varimax Rotated Factor Loading Matrix.

Rotated Component Matrix^a

	Component		
	1	2	3
Q2.2.1	.862	.194	-.064
Q2.2.2	.763	.239	-.170
Q2.2.3	.004	.930	.067
Q2.2.4	.584	.720	.070
Q2.2.5	.391	.295	.735
Q2.2.6	.715	-.316	.371
Q2.2.7	-.280	-.052	.688

Extraction Method: Principal Component Analysis.

Rotation Method: Varimax with Kaiser Normalization

a. Rotation converged in 6 iterations.

Further perusal of Table 5 indicates that variable 2.2.4 had been loaded on two factors namely 1 and 2, but on the basis of higher loading it was considered in Factor 2 only because we know “the process of underlining only the single highest loading as significant for each variable is an ideal” (Hair, 2003, p.113). Ultimately, it was found that the variables 2.2.1, 2.2.2 and 2.2.6 loaded on Factor 1, the variables 2.2.3 and 2.2.4 on Factor 2, 2.2.5 and 2.2.7 on Factor 3.

Interpretation of Factors

A factor loading represents the correlation between variable and its factor. Their signs are just like any other correlation coefficient. Like signs mean the variables are positively related and opposite signs mean the variables are negatively related. In fact the variables carried out in this research study do not reveal any negative related factor loading.

Now, question arises that how to label these factors? Factors can be labeled symbolically as well as descriptively. Symbolic tags are precise and help avoiding confusion (Rummel, 1970). Present study has also given symbolic labels to the factors. The factors along with their codes and factor loadings are given in Table 6.

Table 6: Interpretation of Factors (For Coding Aspects).

Factors	Code	Factor loading	Statement
F1(Programming support)	2.2.1	0.862	Quality of the support for programming
	2.2.2	0.763	Efficiency of Compilation
	2.2.6	0.715	Built-in functions
F2 (Built-in Logic Support)	2.2.3	0.930	Built-in logic builder
	2.2.4	0.720	Program Generator
F3 (Help facility)	2.2.5	0.735	Snippet code help
	2.2.7	0.688	Ease of entering text/code

Similarly, the PCA have been applied on other groups of criteria and Factors identified are summarized as shown in Table below:

Table 5.27: Summary of Factors in Different Groups of Features.

S. No.	Group of Features	Features
1.	Coding Aspects	Programming Support
		Built-in Logic Support
		Help Facility
2.	User Support	Backend Support
		Software Assurance
		Customer Connectivity
		User friendly manuals

3.	Financial & Technical Features	Upgradation Facility
		Costs
		Price
		Ease
4.	General Features	Decision Making Capabilities
		Experience
		Ease
5.	Modeling Assistance	Help
		Warning Alerts
6.	Visual Aspects	Animation
		Customization Facility
		Real-time Animation
7.	Efficiency	Adaptability
		Executorial Reliability
8.	Testability	Debugging
		Display
		Flow Analysis
		Line by line Debugging
9.	I/O Capabilities	Quality of output
		Report generation
		Database maintenance

Summary and Conclusions

This paper presents the solution methodology for large organizations for the evaluation and selection of simulation software, which are continuously increasing in number. Each vendor claims his product to be the best solution for the organization. Principal Component Analysis have been applied to solve the problem. It gives a very systematic way to select the simulation package satisfying organization's requirements.

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Note

A copy of the Questionnaire (Framework) can be obtained from the authors by mailing at guptashul@rediffmail.com.

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