

## Online Bookstores

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### Abstract

Internet became the easiest and the cheapest way to reach the global network. Internet became a good source for marketing and selling products. In the past years, with the increase in the use of internet, book purchase through the medium of internet also increased. From fiction to comics, from textbook to novels, book purchase on internet has become the easiest and cheapest method for buying and selling books. Traditional bookselling has changed radically in recent years. The physical bookstores have seen tremendous decline in the number of buyers and most of these buyers have turned up to the source of online sales. Online Bookstores facilitate in comparing the price, quality and availability of items from across the globe.

**Keywords:** Online Bookstores; Internet Bookstores

### INTRODUCTION

In the era of knowledge economy, the libraries play an important role for library users to maintain and provide a large number of book resources. In order to satisfy requirements of borrowers, the libraries have to purchase all kinds of new books on a regular time schedule. Libraries are confronted with reduced book funds and increased book ordering costs now, therefore, how libraries satisfy readers' requirements with limited funds are really a major issue to library servers.

Internet became the easiest and the cheapest way to reach the global network. The revolution of internet has influenced each and every person, who had his way of learning the method and using it for his own convenience. From leisure to fantasy, from shopping to studying, from education to gaming, internet had its dominance compared to any other form of medium.

Internet became a good source for marketing and selling products. With the increase in popularity, increase in usage of the medium for the sale of international, domestic and local product increased. The medium of internet became popular among

many local and small scale firms for advertising their product among vast audience of buyers around the globe.

Traditional bookselling has changed radically in recent years. Because there are no limitations of time and space on the Internet, customers, therefore, can browse among products and order easily. In the midst of an information explosion, the demand from customers starving for knowledge increased. With the aid of the Internet, the online bookstore provide the convenience for reading, and also customize individual services, both combined to satisfy readers' demand of knowledge.

In the past years, with the increase in the use of internet, book purchase through the medium of internet also increased. From fiction to comics, from textbook to novels, book purchase on internet has become the easiest and cheapest method for buying and selling books. Overall today internet stands out to be the biggest medium for selling and buying.

Online retail has been the one of the most upcoming retail sales in the genre of book sales. In last ten years the physical bookstores have seen tremendous decline in the number of buyers and most of these buyers have turned up to the source of online sales. Following a national decline in sales at retail bookstores, many of the global leading bookstores are shutting down their physical bookstores. "A shift toward all things digital" and the convenience of online shopping have led to these closings. Online Bookstores facilitate in comparing the price, quality and availability of items from across the globe.

With so many titles publishing daily, it is vital to procure good collection in the libraries. The available amounts of books are abundant and at various places spread throughout the world. Online Booksellers enable to locate books by title, author, or keyword in a few seconds at most. Online Booksellers further assist in selection by offering descriptions and reviews of the books.

## **ONLINE BOOKSTORES**

Online bookstores allow to search and purchase books over the Internet. They will provide a quick and easy way to find publication information for a wide range of books. They also provide a convenient method for purchasing books that are needed very quickly. Online Bookstores deal with New Books, Used Books, Rare Books and Text Books.

### **AbeBooks.com**

<http://www.abebooks.com/>

Launched in 1996, AbeBooks is an online marketplace where one can buy new, used, rare and out-of-print books, as well as cheap textbooks.

### **AddAll**

<http://www.addall.com/>

AddAll is a free service that searches for the best deal in books anywhere on-line. It was built by book buyers for book buyers. AddAll is an independent and impartial Website, not owned by any bookstore. The search result is therefore totally objective.

**Alibris**

<http://www.alibris.com/>

Alibris is the premier online marketplace for independent sellers of new and used books as well as rare and collectible titles. Alibris was founded in 1998, connects people who love books from thousands of sellers worldwide.

**Amazon.com**

<http://www.amazon.com/>

Amazon.com, Inc. is an Internet retailer. Initially, the Amazon.com site sold only books. Amazon.com has been through several stages of development. It is the first as a cyber-bookstore.

Jeff Bezos established Amazon in 1995, which has specialized itself in book sales.

Amazon.com provides millions of rare, used, and out-of-print books through the world's No.1 online bookstore. It gives provision to browse books by Subjects, New Releases, Best Sellers, The New York Times Best Sellers, Children's Books, Textbooks and also provision to Sell our books under the heading Sell Your Books.

Amazon.com is one of the most successful online shopping website which uses e-catalog to feature its products. The Home page of Amazon.com shows the different types of books available which are catalogued. The information available for each book includes the book cover at the left side of the main frame, plus the book description which includes information like book title, book author, book price, and number of books left to be sold and rating from customers.

**Barnes & Noble.com/**

<http://www.barnesandnoble.com/>

Barnes & Noble.com offer online customers the Web's premier destination for books, eBooks, magazines and related products and services. They stock over 1 million titles for immediate delivery claiming them to be the Internet's Largest Bookstore.

**Blackwell's**

<http://bookshop.blackwell.co.uk/>

Blackwell Online Bookshop (affectionately known as "BOB") was first launched in 1995. Since then it has evolved into a leading Website for specialist book sales.

Blackwell offers the widest range of academic books, textbooks and specialist books.

Choice is from over six million books. Books will be delivered free of charge on online orders over £20.

**BookFinder**

<http://www.bookfinder.com/>

BookFinder.com was launched in 1997.

BookFinder.com is a one-stop ecommerce search engine that searches over 150 million books for sale—new, used, rare, out-of-print, and textbooks. One can save time and money by searching every major catalog online, and can know which booksellers are offering the best prices and selection. When one finds a book he likes, he can buy it directly from the original seller.

**Books-A-Million.com**

<http://www.booksamillion.com/>

Books-A-Million is the third largest book retailer in the nation and also sells on the Internet. It sells books, e-books and bargain books.

**Bookwire**

<http://www.bookwire.com/>

Bookwire makes it easier for people to discover, evaluate, order, and experience books. Powered by Bowker's Books in Print database, Bookwire makes it easy to search and discover over 20 million book titles, including print, e-books, and audio books.

Bookwire features popular category pages that readers can access to get information about bestsellers and new releases, and find titles that match their discovery interests. Bookwire Author Pages and the Bookwire Author Index features author biographies and links to all titles available on Bookwire.com.

**ONLINE BOOKSTORES IN INDIA****1. DK Publishers Distributors**

<http://www.dkpd.com/>

DK Publishers and Distributors is the biggest online book store in India catering to books in all categories and interests. DK Publishers Distributors is a exhaustive database of over 100,000 books from 1700 plus publishers from India.

**2. Jainbookagency.com**

<http://www.jainbookagency.com/>

Jain Book Agency (JBA) publishes market and sells books on various subjects in India and abroad through network of showrooms in Delhi & NCR, mail-order business and user-friendly website which not only has a database of over 50,000 books, but also is convenient for online shopping. One can buy books on-line through credit cards, net banking, bank demand draft, or cash-on-delivery (VPP) basis.

**ONLINE META-SEARCH BOOKSTORES**

When compared to physical bookstore, the advantage of online bookstores is price comparison. A lower priced book can be only obtained, if, there is a price comparison among different sellers. The physical bookstore decides the price by itself even if the book was bought at a very lower price.

**FetchBook**

<http://www.fetchbook.info/>

FetchBook.Info is a free service aimed to provide the best shopping tools for book buyers. FetchBook.Info is completely independent, and does not contain any promotional material or ads.

FetchBook.Info.com compares and scans every book price from 145 book stores in real time.

## **2. IndiaBookStore**

<http://www.indiabookstore.net/>

IndiaBookStore is a meta-search engine for finding books across all popular Indian book stores.

IndiaBookStore .net is a fast and simple search engine for books across all major Indian online book stores like Infibeam.com, Flipkart.com, Crossword.in, Bookadda.com, Landmark, Uread.com, Homeshop18.com, IndiaTimes.com and Snapdeal.com etc. It is meant to ease the process of finding the best deals, and/or checking the stock status and availability for your books across all stores in one go.

## **Conclusion**

The Mission of any Library is reached through the provision of a balanced, quality collection of print, audiovisual and electronic information resources.

With a growing interest in evaluating the effectiveness of libraries, it is increasingly important that libraries find efficient ways to evaluate the collection development and acquisitions process. Libraries are established to provide a means of learning. In order to satisfy most user demands, a library should collect a diversified range of books in order to handle the borrowers' needs.

The online bookstore has its own considerable impact on the activities of the physical bookstore. In physical bookstore, one can look over a book exactly as one would like. The entire book is available for examination. One can dip into it at any or every point and can admire the cover in all its full-size, three-dimensional beauty without any screen fatigue. Both physical and virtual bookstores continue to evolve.

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